Learning Without Scars and Independent Equipment Dealers Association Announce New Educational Partnership

Learning Without Scars (LWS) and the Independent Equipment Dealers Association (IEDA) are pleased to announce our new partnership to provide IEDA members with position- and industry-specific education. Key LWS subject areas include parts, service, sales, marketing and customer service management. Industry certifications are also offered in these subject areas. Skill Mastery programs are offered in electrical, flatbed truck, marketing and marketing research, and supply chain. Various lecture series offer additional management perspectives.

To receive a **complimentary** job function assessment and LWS class, please contact us as shown at the end of this flyer.

LWS provides specialized education, with classes recommended based on individual job-function assessments. Products are designed for manufacturers, dealers, suppliers and other independent businesses in the automotive and heavy equipment industries including construction, heavy truck, agricultural, forestry, diesel engines and other related industries. LWS education shows students dealer metrics and current best practices in key dealer operational management areas. All LWS classes are delivered online and accredited by IACET (www.iacet.org). LWS and IEDA believe continuous education is vital as processes and technology evolve quickly in our industries. Investing in your employees' careers is a powerful way to foster professional growth, improve retention, and build a stronger foundation for your business.

The Independent Equipment Dealers Association (IEDA) is a leading non-profit trade organization dedicated to enhancing the independent distribution of heavy equipment. Our mission is to empower members through education, best practices, and networking opportunities that drive sales and growth in today's competitive market. As industry leaders, IEDA members are committed to ethical practices, transparency, and providing accurate information to customers. We leverage robust partnerships with Associate Members to access top-tier products and services. Established in 2002, the IEDA has become a vital voice for advocacy and innovation within the heavy equipment sector, fostering collaboration and professionalism among its members.

For more information on LWS educational products, visit www.learningwithoutscars.org.

To contact LWS directly and claim your **complimentary** LWS job assessment and class, call 1.808-500-4332 or scan the QR code.

For more information about IEDA membership, products and services, visit https://iedagroup.com